

# JRT Newsletter

January 2023



Dear JRT,

Happy new year – I hope you had a relaxing break and are feeling rested and recharged. January is a time for renewed energy and determination, and we can start the year with some encouraging international progress. [COP15's Global Biodiversity Framework](#) – particularly its commitment to reduce harmful government subsidies by USD 500 billion annually by 2030 – will help redress unsustainable food production. Clearly, global momentum is building for the creation of sustainable, resilient and equitable food systems. What remains is to transform this momentum into timely, effective and lasting action.

2023 also brings change for the JRT community. With the first phase of JRT due to end in the spring, we are now exploring the potential to develop a second phase of the initiative that continues the aims set out in our [2030 Vision Statement](#). Future plans and engagement opportunities will be discussed at a Community Dialogue in March.

What will not change, however, is our determination to work with food producers, governments, business and rural and indigenous peoples to champion equitable food systems solutions. We are immensely proud of what the first phase of JRT has already achieved – from our [Practical Perspectives dialogues](#) to our [championing of farmers' voices at COP27](#) – and look forward to building on these successes and strengthening our partnerships in the coming year.

Best wishes,  
Melissa Pinfield  
Executive Director,  
Just Rural Transition

---

## Events

01  
March

Save the date – the first JRT Community Dialogue of 2023 will take place on 1 March.

More details and a registration link to follow soon.

## Policy



### Global Forum for Food and Agriculture 2023

JRT was pleased to see that this year's [Global Forum for Food and Agriculture](#), held on 18–21 January, was centred around the theme of ‘food systems transformation.’ It was heartening to see the Forum commit to better aligning its various policy instruments – including multilateral cooperation and bilateral agreements – to achieve the policy coherence needed to bring about transformative change. You can find out more about this and other commitments in the [Forum’s communique](#).

A particular highlight of the four-day event was a high-level panel, [Redirecting Agricultural Policies and Support to Address Climate Change](#). Looking back at the [Policy Dialogue to Accelerate Transition to Sustainable Agriculture](#), launched by the UK COP26 Presidency and the World Bank, the panel brought together policymakers to discuss the challenges and opportunities for collaboration in building climate-resilient, low-carbon and sustainable agrifood systems through policy action.

### COP27: Advice from farmers

JRT’s latest video, COP27: Advice from farmers, showcases the insights and expertise of food producers working on the frontlines of the climate crisis. Their knowledge is essential to build resilient, sustainable and equitable agrifood systems, and they must be included in decision-making. As Daphne Muchai, Executive Director of the Women Farmers

Association of Kenya, states in the video: “Make decisions with the farmer, not for the farmer.”



[Watch the video](#)

---

## Investment

### Investing in a just rural transition

On top of supporting Food Day at COP15 in Montreal in December, we co-published the [final investment analysis brief](#) from an investigation into women-owned agri-SMEs in Indonesia. In addition, the [Banking for Impact on Climate in Agriculture group](#), co-convened by JRT in 2021, published a guide on net-zero target setting. For more information on these publications, see the Knowledge Sharing section below.

### Consultations gauge increasing business interest in repurposing harmful subsidies

JRT Investment Partnerships and the [World Business Council for Sustainable Development](#) conducted a series of interviews and an interactive workshop to gauge businesses' interest in repurposing agricultural subsidies to deliver better outcomes for people, climate and nature. The consultation found that businesses are increasingly interested in this topic and aware that repurposing harmful subsidies can reduce systemic financial risks associated with food system sustainability.

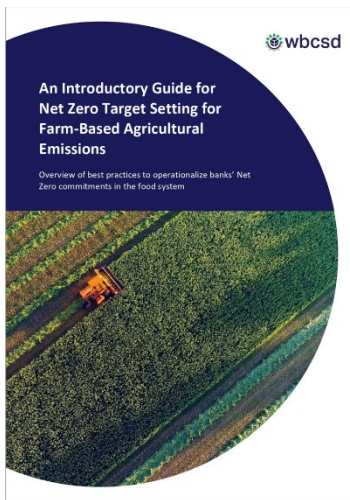
---

# Knowledge sharing



## Women-Owned Agri-SMEs in Indonesia: Investment Needs and Opportunities

This investment analysis, by the World Business Council for Sustainable Development, Grow Asia, CrossBoundary and JRT, explores the important role played by women-owned SMEs in Indonesia's agricultural value chains. It discusses the challenges faced by these women and suggests ways in which value chain actors can better support their enterprises.



## An Introductory Guide for Net Zero Target Setting for Farm-Based Agricultural Emissions

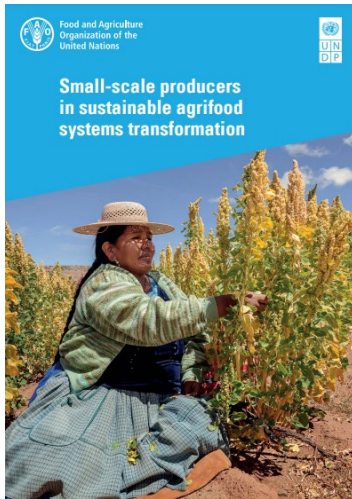
The Banking for Impact on Climate in Agriculture has published this report to provide banks with clear and practical recommendations for setting targets to support companies within the agriculture sector to reduce greenhouse gas emissions.



## Aligning regenerative agricultural practices with outcomes to deliver for people, nature and climate

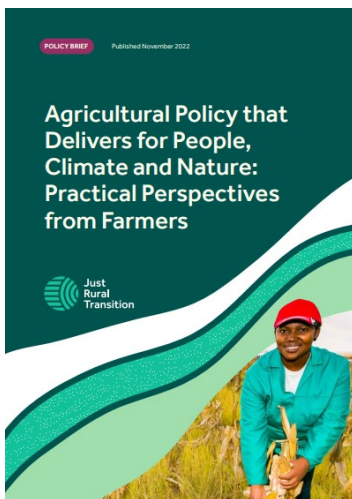
This new report by The Food and Land Use Coalition investigates how regenerative agriculture can help reverse ecosystem degradation and biodiversity loss. It highlights the need for an outcome-based framework to better measure and assess regenerative agriculture's impact, and explores what can be done to increase its uptake.





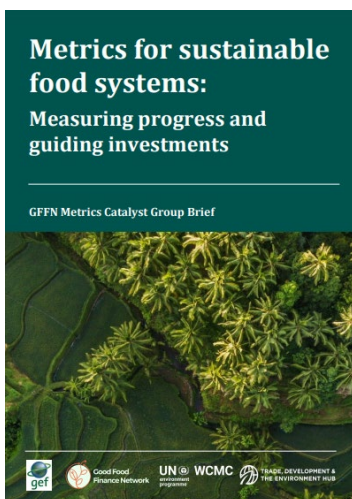
### Small-scale producers in sustainable agrifood systems transformation

Small-scale producers have an essential role to play in the establishment of sustainable agrifood systems, and yet they are consistently held back by social, environmental and economic inequalities. This report by [FAO](#) shines a light on these barriers and looks at what can be done to remove them.



### Agricultural Policy that Delivers for People, Climate and Nature: Practical Perspectives from Farmers

How do we ensure that the just rural transition is inclusive and equitable? JRT's latest policy brief brings together insights and recommendations from over 100 farmers, researchers, civil servants and other stakeholders from 39 countries shared during our [Practical Perspectives](#) dialogues.



### Metrics for sustainable food systems: Measuring progress and guiding investments

This new brief from the [Good Food Finance Network](#) identifies the gaps and opportunities regarding the metrics used by financial institutions to understand sustainable food systems. It is the first brief produced by the Network's [Metrics Catalyst Group](#).

---

## Community and announcements

**What does a just transition mean for food systems?**

Throughout 2022, we were thrilled to see an increased adoption of just transition frameworks and ideas by organisations working towards food systems transformation. JRT identified an opportunity to co-create a [set of principles](#) for a just rural transition with our community to guide ongoing dialogue and debate about the future of our food systems. JRT Senior Technical Advisor, Aaron Atteridge, will be presenting the work to date during our upcoming Community Dialogue on 1 March. We hope to see you there, as your insights will be essential in refining these principles and for laying a strong foundation for agrifood systems transformation around the world.

## Practical perspectives

One of our highlights from 2022 was [Practical Perspectives](#), a collaborative and consultative dialogue at global and regional levels to gather farmer insights and expertise on climate risks and adaptation. We explore equitable engagement processes and the *Practical Perspectives* dialogues in a new case study published on the [Meridian Institute website](#).

Looking for even more farmer insights? Discover extra JRT content on our [YouTube channel](#).

## New JRT endorsers

Our community is continuing to grow in 2023! We are excited to have the following organisations join us on the road to achieving a just rural transition:

- [African Union Development Agency \(AUDA-NEPA\)](#)
- [Agricultural Research Council of Nigeria](#)
- [Chamber Agribusiness Ghana](#)
- [Green Agro Solution PLC](#)
- [Women Farmers Association of Kenya](#)

See the full list of our endorsers [here](#).

## JRT Secretariat

As the JRT initiative steps into a new year and welcomes new members to our community, we're also wishing goodbye to JRT Senior Advisor, Ann Tutwiler, Policy Action lead, Christian Man, and Investment Partnerships Associate, Evelyn Frischknecht. We thank them for their fantastic work and wish them the very best of luck in their future paths!

We are excited to continue working towards a just rural transition with our new Policy Action lead, Anna Locke, and Investment Partnerships Associate, Vania Farid. Stay updated with the JRT team and [learn more here](#).

---

## Interested in being part of the just rural transition?

### Interested in being part of the just transition?

The JRT Vision Statement is open for endorsement by governments and other key stakeholders and we welcome your support.

[Read our Vision Statement here](#), and click the button below to submit an application.

[Join the JRT Community](#)

## Connect with us



<https://justruraltransition.org/>  
[contact@justruraltransition.org](mailto:contact@justruraltransition.org)

*Copyright © 2023 Just Rural Transition, All rights reserved.*

Want to change how you receive these emails?

[update your preferences](#)   [unsubscribe from this list](#)